

eToro adds The Sandbox and Celo to crypto offering

December 29, 2021: [eToro](#), the social investment platform, announced today that it has added two more assets to its crypto offering⁽¹⁾.

The Sandbox (SAND) is now available on the eToro investment platform, as well as Celo (CELO) which was added at the end of November, bringing the total of eToro's crypto offering to 42 cryptoassets⁽²⁾.

The Sandbox (SAND) is a virtual game that combines blockchain technology, DeFi, and NFTs in a 3D metaverse. Its virtual world allows players to create and customise their games and digital assets with free design tools. The virtual goods created can then be monetized as NFTs and sold for SAND tokens on The Sandbox Marketplace. The SAND token is the native token of The Sandbox. It is used as the basis of all transactions and interactions in the game.

Sebastien Borget, COO & Co-Founder at The Sandbox said, "We're delighted that eToro is listing SAND tokens on its platform. This is a great first step which enables its customers to discover more about NFTs and engage with one of the many possibilities of our open gaming metaverse."

Celo (CELO) is a DeFi platform that makes it easier for cryptoasset users and investors to settle transactions via their mobile phones. The premise of Celo is that access to financial services is severely limited by the technology we have available to us, but with the ubiquity of mobile phones around the world, making tools and transactions available on mobile-first basis greatly improves that access. Investors in the token can vote on initiatives such as making the CELO blockchain carbon neutral.

Natalie Alfes, Exchange & Partner Marketing Lead at the Celo Foundation said, "The teams working on Celo are looking forward to collaborating with eToro, a pioneer in the crypto space and leading social investment platform, to give its users access to purchasing CELO and participating in the evolution of the growing Celo ecosystem."

"We're seeing huge demand for DeFi and metaverse tokens, and we're delighted to be able to offer more of these assets to our customers. The addition of these new tokens to the eToro platform demonstrates the breadth of choice available to investors in the cryptoasset market today, with some 42 tokens now available on our platform." said **Doron Rosenblum, VP of Business Solutions at eToro**. *"We will continue to grow our crypto offering to enable users to diversify their portfolios with a broad range of cryptoassets."*

eToro has been offering retail clients access to the crypto markets since 2013. eToro's users can easily buy, hold and sell the real underlying assets of The Sandbox (SAND) and Celo

(CELO) on its investment platform, using fiat currency.

For now, these two tokens will not be available to US users.

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Notes to editors

- (1) For now, The Sandbox (SAND) and Celo (CELO) will not be available to US users.
- (2) eToro offers 27 coins for US users of the platform.

About eToro

[eToro](#) is a multi-asset investment platform that empowers people to grow their knowledge and wealth as part of a global community of successful investors. eToro was founded in 2007 with the vision of opening up the global markets so that everyone can trade and invest in a simple and transparent way. Today, eToro is a global community of more than 24 million registered users who share their investment strategies; and anyone can follow the approaches of those who have been the most successful. Due to the simplicity of the platform users can easily buy, hold and sell assets, monitor their portfolio in real time, and transact whenever they want.

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Cryptoasset investing is unregulated in some EU countries and the UK. No consumer protection. Your capital is at risk.

eToro is regulated in Europe by the Cyprus Securities and Exchange Commission, in Australia by the Australian Securities and Investments Commission and in the UK by the Financial Conduct Authority. eToroX is incorporated in Gibraltar with company number 116348 and its registered office is at 57/63 Line Wall Road, Gibraltar. Its distributed ledger technology (DLT) provider licence was granted by the Gibraltar Financial Services Commission in December 2018 (licence number FSC1333B).