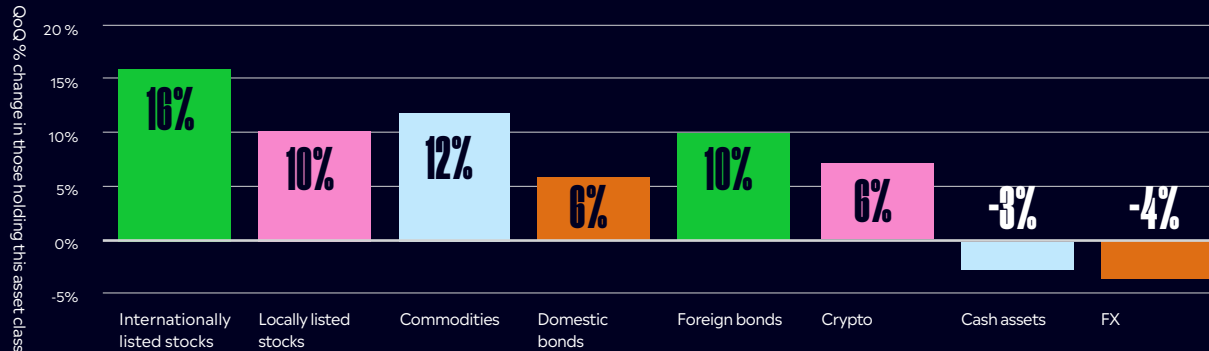


GLOBAL RETAIL INVESTORS LOAD UP ON EQUITIES

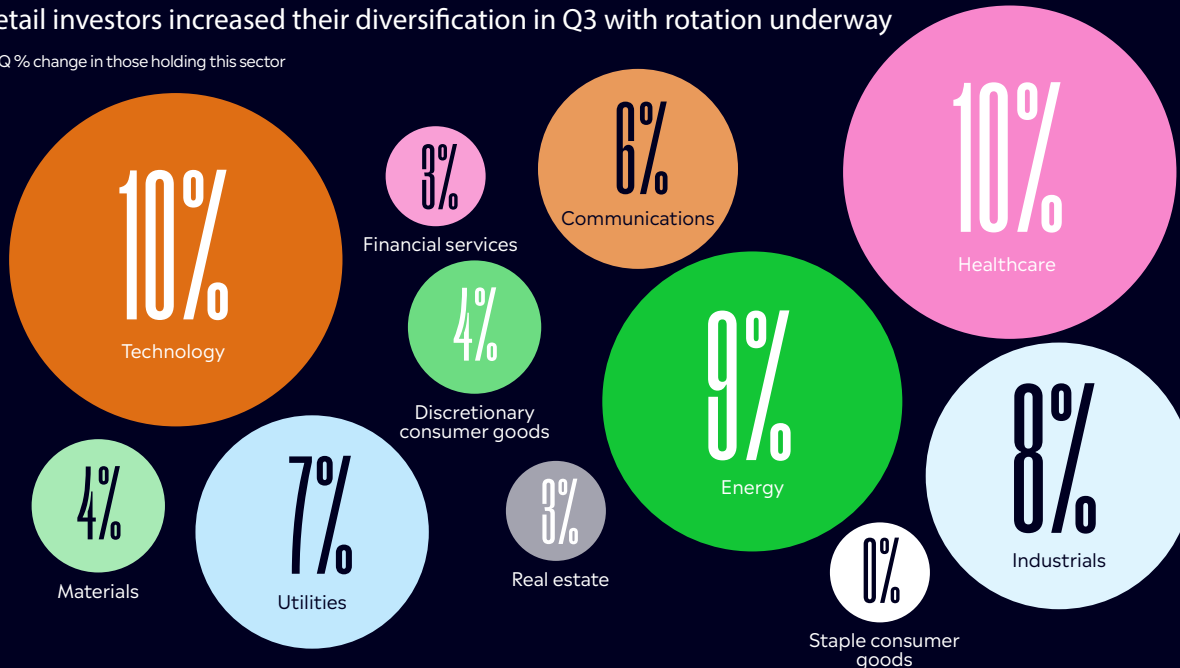
Data based on a survey of 10,000 retail investors across 12 countries

Proportion of global retail investors holding equities increases significantly



Retail investors increased their diversification in Q3 with rotation underway

QoQ % change in those holding this sector

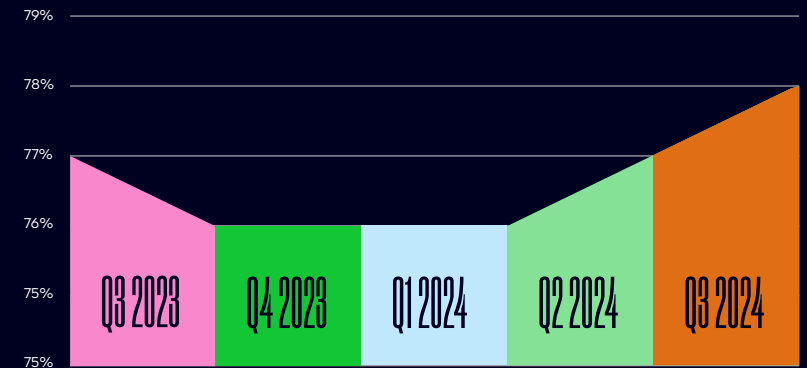


Millennials are leading the equities charge

Generation	QoQ % change in those holding local stocks	QoQ % change in those holding international stocks	QoQ % change in those holding cash
GENERATION Z	5%	9%	-3%
MILLENNIALS	16%	24%	-3%
GENERATION X	10%	13%	-3%
BABY BOOMER	9%	9%	-1%
SILENT GENERATION	-11%	-16%	-1%

*Rounded to nearest whole percentage

Retail investor confidence reaches new record level



The Retail Investor Beat data is based on a survey of 10,000 retail investors across 12 countries carried out by research company Opinium. Find more about it [here](#).

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