eToro ‘Trade Up Your Commute’ Promotion - Official Terms and Conditions
8th September 2025

1. The Promoter:
The promoter is eToro (UK) Ltd, with its registered office at 24th floor, One Canada Square, Canary Wharf, London E14 5AB (the “Promoter”).

2. Eligibility:
2.1. This promotion is open to individuals aged 18 years or over who are physically present in London during the Promotional Period.
2.2. Employees of the Promoter, its parent company, subsidiaries, affiliates, or other parties in any way involved in the development, production, or distribution of this promotion, as well as the immediate family and household members of these parties, are not eligible to participate.

3. Promotional Period:
3.1. The promotion will run on the announced London Underground strike days, expected to be Monday 8th, Tuesday 9th, Wednesday 10th, Thursday 11 th September 2025.
3.2. The promotion will only be active during the following hours on each promotional day: 07:30 to 09:30 BST (the ‘Morning Period’) and 17:00 to 19:00 BST (the ‘Evening Period’).
3.3. Contingency: Should the planned London Underground strikes be cancelled or postponed by the relevant authorities, the Promoter reserves the right to cancel or reschedule this promotion without notice.

4. How to Participate:
4.1. To participate, individuals must successfully hail one of the five (5) official eToro fully-branded green taxis operating in London.
4.2. Upon entering the taxi, the participant must present to the driver a smartphone displaying the official eToro mobile application, logged in to a valid account. Displaying only a downloaded app icon without being logged in may not be sufficient.

5. The Offer:
5.1. Eligible participants will receive one (1) complimentary taxi journey per person, over the campaign period.
5.2. The complimentary journey must have a start point located within London Travel Zones 1-2. Journeys outside of this area will be metered and charged from the boundary of zone 2 onwards.
5.3. The offer is subject to the availability of the promotional taxis. There is no guarantee that a participant will be able to find and hail a promotional taxi.
5.4. The offer is non-transferable, non-negotiable, and no cash alternative is available.

6. Conditions of the Offer:

6.1. As a condition of receiving the complimentary journey, participants must agree to have a promotional photograph (‘selfie’) taken by the driver. The photograph will clearly show the participant and their smartphone displaying the eToro app. Refusal to have a photograph taken may result in the forfeiture of the offer.
6.2. Data Privacy & Image Rights: By participating, you consent to the taking of this photograph. You grant the Promoter (eToro) a worldwide, royalty-free, perpetual, and irrevocable license to use, reproduce, distribute, and display this photograph in any and all media for promotional, marketing, and advertising purposes without any further compensation.
6.3. The taxi driver reserves the right, at their absolute discretion, to refuse a journey on the grounds of health and safety, passenger misconduct, or if the requested destination is deemed unreasonable or inaccessible.

7. General:
7.1. The Promoter’s decision is final and binding in all matters relating to this promotion, and no correspondence will be entered into.
7.2. The Promoter assumes no responsibility for any loss, damage, or injury sustained by any participant as a result of accepting the offer.
7.3. The Promoter reserves the right to amend, suspend, or cancel the promotion at any time if circumstances beyond its reasonable control make it necessary to do so.
7.4. These terms and conditions shall be governed by and construed in accordance with English law, and participants agree to submit to the exclusive jurisdiction of the courts of England and Wales.